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**The Buck Stops Where? Federalism,
Uncertainty, and Investment in the
Brazilian Water and Sanitation Sector**

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The Buck Stops Where? Federalism, Uncertainty, and Investment in the Brazilian Water and Sanitation Sector

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Abstract

This paper documents how weak institutions may undermine public goods service when multiple levels of government share responsibility of provision. I examine the Brazilian water and sanitation sector, which presents a natural experiment of shared provision between state and municipal companies. Using a differences-in-differences framework, I study a legal reform that clarified the relationship between municipal and state providers and eliminated any takeover threat by state companies. I find after the reform, municipal companies almost doubled their total system investment. The increased investment in these municipalities led to significant increases in system access and decreases in child mortality.

Keywords: Fiscal & Environmental Federalism; Water & Sewerage; Public Utilities; Development; Natural Resources; Residual Control Rights.

JEL Classification Numbers: H7, O13, L95, D23.

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In many countries, multiple levels of government share responsibility in the provision of public goods. There exists a large debate on the proper role of these levels of government (Hulten & Schwab, 1997; Oates, 1999; Besley & Coate, 2003; Oates, 2005; Bardhan & Mookherjee, 2006). Some papers argue for central government provision of such services, citing efficiency gains from economies of scale and internalization of cross-jurisdictional spillovers (Oates, 1972; Inman & Rubinfeld, 1996; Dur & Staal, 2008). Others argue for a more decentralized framework, pointing out that local governments may be more knowledgeable of and responsive to local conditions (Oates, 1994; Faguet, 2004; Rubinchik-Pessach, 2005).

However, this debate assumes that the level of government in charge of provision is clearly defined. Less is known about situations when there is ambiguity in which level holds the ultimate authority for provision. One way this can occur is if the legal infrastructure is sufficiently vague in delineating the roles of government. This situation is particularly relevant in the weaker institutional environments of developing countries, where the legal infrastructure is not as developed (Gray, 1997; Acemoglu, Johnson & Robinson, 2002; Bardhan, 2002).

This paper examines how ambiguity in the role of different levels of government can lead to systematic underinvestment in public utilities. I study how this institutional uncertainty may lead to a threat of expropriation between different levels of government, and how this risk can cause sub-optimal investment by the current provider. Consequently, any reform that strengthens the residual control rights of the current provider would lead to an increase public sector investment.

To study this, I consider a 2005 Brazilian legal reform that clarified the relationship between municipal and state governments in the water and sanitation (WS) sector. Prior to the legislation, the WS sector was a patchwork of overlapping providers, with some municipalities electing to self-provide service through municipal companies, while other municipalities contracted these services out to their respective state WS company. This arrangement was legally tenuous, with multiple attempts in the late 1990s and early 2000s by state govern-

ments to take over municipal WS services. Bill 5.296 established the municipal governments as the ultimate authority in WS provision within their jurisdictions, thereby ending any legal grounds for state takeover. This bill was approved by Congress and became National Water Law 11.447 in January 2007.

In order to causally identify the impact of this legislation on investment in the WS sector, I exploit the variation in the nature of municipality WS provision in a difference-in-differences (DID) framework. While some municipalities provided their own WS services through self-owned utility companies, others contracted these services to their respective state service provider. I utilize an administrative, municipality-level panel dataset of the Brazilian WS sector (2001-2012) to compare municipalities that self-provide WS services with those that contract these services to the state-run companies before and after the legislative change.

The water and sanitation sector is an ideal setting for the analysis, as it is significantly more capital-intensive than other public utilities, with large up-front costs in network infrastructure that is long-lived ([Hanemann, 2006](#)). Moreover, investment in the WS sector in developing countries trails dramatically those of developed ones ([Duflo, Galiani & Mobarak, 2012](#)). A large increase in network infrastructure can lead to significant increases in health and other important socio-economic outcomes.

I find the elimination of takeover threat by the state companies brought about by the reform led to an increase in network investment of municipality-run companies, nearly doubling the level of total investment after 2005. This investment was primarily funded by two sources: debt-driven finance (e.g. loans from development banks) and self-financing. Post-legislation, municipal companies saw significant growth - relative to municipalities that contracted with state companies - in their water and sanitation networks, as well as in miscellaneous network resources (e.g. office buildings, vehicles, computer systems).

To further identify the threat of state takeover as an underlying mechanism driving these results, I run multiple extensions of the main result based on the pre-reform probability of expropriation. Those self-run municipalities that were relatively richer, more politically

autonomous, and in metropolitan areas were more likely targets of state takeover. I stratify the results by whether a self-run municipality was a more likely target for state expropriation, and find that these municipalities have larger post-reform increases.

I also run robustness checks to address concerns over time-varying unobservables, timing of the legislation, and existence of spatial interdependence. The results are robust to inclusion of state-specific time trends and definition of the reform year. The results are also robust to two methods to control for spatial correlation: the “buffer zone” approach and the use of a spatial error model.

Moreover, this increase in investment led to increases in system access for residents. Two years after the reform, self-run municipalities saw a significant increase in the number of connections to their WS network, as well as increases in the average total network length of 6.3 percent and 16.3 percent for water and sewerage, respectively.

I also find evidence of significant decreases in child mortality from this network improvement. Coinciding with the increase in system access, self-run municipalities achieved an average decrease of 24 percent in the number of deaths for children under 5 years old. However, there is no significant impact for older cohorts. As children are especially susceptible to water-related diseases, this drop in mortality provides evidence for the large welfare implications of reducing ambiguity and increasing investment in this vital public service.

This paper contributes to the literature on fiscal and environmental federalism. Whereas much of the literature has focused on competition and coordination between the same level of government on issues such as taxation (Epple & Zelenitz, 1981; Rauscher, 1998; Keen & Kotsogiannis, 2002; Sitkoff & Schanzenbach, 2005), education (Brasington, 1999; Hoxby, 2000; Alesina, Baqir & Hoxby, 2004), and environmental resources (Kunce & Shogren, 2005; Sigman, 2005; Woods, 2006; Hatfield & Kosec, 2014), this paper analyzes the vertical competition between higher and lower levels of government. While some papers do consider the vertical competition aspect of federalism (notably Hooghe & Marks (2003), Breton (2006), and Berry (2008)), this is the first paper - to the best of my knowledge - that studies the

role that ambiguity in the relationship across levels of government can have on the dynamics between them.¹ This paper points to the importance that unambiguous delineation of the level of government authority has on public goods provision.

This paper also contributes to the literature on incomplete contracts, property rights, and the residual rights of control that follows in the tradition of Coase (1960), and Grossman-Hart-Moore (Grossman & Hart, 1986; Hart & Moore, 1990), and Shleifer (1995). This broad literature provides evidence on the positive impacts of the strengthening of property rights on investment decisions, such as at the household level (Besley, 1995; Field, 2005; Galiani & Schargrodsky, 2010). Most of the papers on incomplete contracts and investment decisions that include government entities usually model the government’s interaction with fully private firms or via “public-private partnerships” (Hart, Shleifer & Vishny, 1997; Besley & Ghatak, 2001; Martimort & Pouyet, 2005; Hoppe & Schmitz, 2010). This is similarly true for those papers that look at investment decisions under the threat of government expropriation, such as Chen & Yeh (2013) and Shleifer (1995). This paper departs from the literature in that the government expropriation takes place *within* the different levels of government, as opposed to outside firms. This paper likewise departs from the general literature on firm investment under uncertainty (Bloom, Bond & Van Reenen, 2007; Vatiero, 2015) as public utility companies are likely to differ from their private counterparts in their underlying objective function and may not be purely profit-maximizers.

Finally, this paper contributes to our understanding of the role that weak institutions have on development.² Much of the previous work highlights the role that weak institutions play in undermining economic development through corruption (Olken, 2007; Ferraz & Finan, 2011;

¹The paper most closely related to this one is Estache, Garsous & Seroa da Motta (2016). In that paper, they study the role that electoral outcomes and political alignment between the governor and mayors of municipalities in Sao Paulo has on sanitation services in the state. Their framework derives from the principal-agent model and relies on the split mandate in sanitation authority, with municipalities in charge of sanitation provision, and the state in charge of surface water pollution control. Lipscomb & Mobarak (2017) analyze how decentralization can negatively impact water quality in the presence of negative externalities, and this comparison is done on the same government level across Brazilian municipalities.

²Mookherjee (2015) provides a synthesis of the recent literature concerning political decetralization and economic development.

Banerjee et al., 2014), historically extractive policies (Acemoglu, Johnson & Robinson, 2001; Dell, 2010), and so-called “weak” state capacity (Acemoglu, 2005; Besley & Persson, 2009; Dell, Lane & Querubin, 2015; Ashraf, Glaeser & Ponzetto, 2016). However, few papers have studied the role that weak institutions have on intra-governmental dynamics - the notable (and partial) exception being the paper by Acemoglu, Garca-Jimeno & Robinson (2015) that study the network effects of state capacity building between the local and national governments in Colombia. My analysis of intra-governmental takeover risk documents a novel way in which a weak institutional environment can undermine the ability of well-intentioned governments to provide important public goods and services.

This paper is organized as follows. Section 1 provides background on the institutional structure of the Brazilian WS sector and briefly describes the proposed sector reforms of the early 2000s. A theoretical framework to motivate the empirical findings of the paper is presented in Section 2. Section 3 describes the data and Section 4 discusses the empirical identification strategy. Estimation results, robustness checks, and extensions of the main empirical findings are presented in Section 5, and Section 6 concludes.

1 Background

1.1 Brazilian Water and Sanitation Sector

The water and sanitation (WS) sector in Brazil is characterized by the existence of both municipal and state level entities responsible for service provision. This shared responsibility is not observed in other utilities in Brazil, such as electricity and telecommunications.³ Even across other developing countries, this type of power-sharing arrangement between different levels of government in WS provision public companies rarely occurs.

The distinctive structure of Brazil’s WS sector has its origins in the federal policy mandates of the late-1960s. Before this, water and sewerage services (where available) were pro-

³See Tupper & Resende (2004)

vided locally by municipal governments - a fact that was acknowledged in the 1967 Federal Constitution, which endowed responsibility for water and sewerage provision to the municipalities. However, in the late 1960s Brazil's military government attempted to centralize operations in this sector.⁴ This policy culminated in the creation in 1971 of a national plan for WS provision known as PLANASA (*Plano Nacional de Saneamento*). PLANASA created 27 state companies (Portuguese: *Companhias Estaduais de Saneamento Basico* (CESB)) - one for each state - that would be responsible for providing basic water and sanitation services.

The argument for the creation of the CESBs as a replacement for municipal service provision involves concerns over sector efficiency. Many proponents of PLANASA pointed to the fact that WS service exhibits a cost structure of a natural monopoly, and small-scale municipal companies could not efficiently provide service at low costs. Also, having the operational authority held at the state level would make it possible for cross-subsidization from wealthier municipalities to finance infrastructure and service in poorer parts of the state.

While PLANASA created the CESBs, it could not abolish municipal-level companies, primarily due to the ambiguous language in the 1967 Constitution with regards to which level of government ultimately held authority. Rather, federal and state governments pressed municipalities to enter into concession contracts with the CESBs, and cede operational control state companies.⁵ While many municipalities contracted with these state companies, a significant number did not, and kept provision through municipality-run companies. Approximately 60 percent of all municipalities joined PLANASA, with the remaining 40 percent providing service via local companies. Figure 1 shows the break-down of Brazilian municipalities by type of provider.⁶

⁴See [Heller \(2007\)](#)

⁵One of the stated benefits to help induce municipalities to enter into agreements with state companies is the fact that only CESBs had authorization to obtain financing via the National Housing Bank (Portuguese: *Banco Nacional de Habitacao*). See [Sabbioni \(2008\)](#)

⁶The state of Mato Grosso had a state WS company (SANEMAT) that was created in 1966, however it was dissolved in 1998 and all operations were given back to the municipalities. For that reason, Mato Grosso has no state company observations, and is removed from this paper's analysis. For more information, see: <http://www.cosama.am.gov.br/>

The resulting institutional structure created legal ambiguities and debate over which level of government should have ultimate authority in the sector. Compounding this was the fact that many concession contracts between municipalities and state companies were informal or never explicitly signed.

Frictions between state and municipal governments led to a climate of uncertainty for municipal-run companies with an ever-present threat of takeover by the CESBs.⁷ This threat led to the creation in 1984 of the National Association of Municipal Sanitation (ASSEMAE), which consists of over 1,800 municipal WS companies and whose mission is to protect the authority of municipalities in the sector, as in the case of the attempted takeover of Campinass municipal company (Sanasa) by the state of Sao Paulo (da Costa et al., 2006).

Even with the abolition of PLANASA in 1992, the ambiguity between the roles of state and municipal companies persisted. Additionally, the Public Concession Act of 1995 created more legal uncertainty in the area of public service provision by contesting the long-term concession contracts with the CESBs that were inherited from PLANASA. This resulted in multiple lawsuits and an increased call for reform to the institutional framework of the sector.⁸

Two such lawsuits occurred in the late 1990s, as both the states of Bahia and Rio de Janeiro attempted controversial reforms that would have ceded authority to their respective state WS companies (McNallen, 2006). In 1999, the state legislature of Bahia attempted to alter a substantial number of articles in its state constitution. Among these alterations, the legislature attempted to fully transfer ownership of all WS services from the municipalities to the state company. Similarly, the state legislature of Rio de Janeiro passed Complementary State Law No. 87 in 1997, which created the Rio de Janeiro metropolitan region and Lagos micro-region, and granted the state company (CEDAE) complete authority of operations in these newly-defined areas, thereby expropriating the services of all municipal companies.

⁷See Britto & Silva (2006) for a more detailed discussion of the conflict between municipality-run and state-run WS companies, particularly in urban areas.

⁸See Sabbioni (2008).

Both of these legislations faced stiff opposition from pro-labor organizations - the Workers' Union in Bahia and the Democratic Workers' Party in Rio de Janeiro. In both cases, the opposition filed suit in the Federal Supreme Court, claiming that that laws were unconstitutional and that Article 30 of the new 1988 Federal Constitution granted the authority of service provision to municipalities. Due to the backlog of cases awaiting decisions from the Court, neither of the above cases have been decided. Even if timely decisions were rendered, however, neither decision by the court would have set precedent and fundamentally altered the legal architecture of the WS sector, as the Brazilian legal code is based in the "civil law" tradition (McNallen, 2006). Rather, any far-reaching attempt to clarify the roles of government in the sector would have to come from the legislative branch.

1.2 2005 Legal Reform

Following a landslide victory in the 2002 national election, the administration of the newly elected President Lula da Silva made improvement to the WS sector a high priority (Heller, 2007). From a retrospective letter in the 2006 Human Development Report (UNHDR, 2006):

In Brazil we have been attempting to address the water and sanitation problem as part of our broader drive to create a more just, less divided and more humane society. We have been making progress. ... new legislation will make the utilities that provide water service more accountable to the people they serve.

... Clean, accessible and affordable water is a human right. It is also one of the foundations for economic and social development. Strengthening these foundations is not always easy: it takes political leadership and it costs money. But failing to invest political and financial capital today will carry the high price of lost opportunities for social progress and economic growth tomorrow.

The administration submitted a reform to the Brazilian legislature with the goal of strengthening the sector's regulatory framework. The drafted proposal - Bill 5.296 - entered Congress in 2005 as an attempt to resolve the conflicts of jurisdiction between state and municipal companies, as well as to define the role of the federal government in the sector.

While Bill 5.296/2005 contained many proposed changes to the WS sector, there are two reforms that directly altered the shared power-structure of the previous systems.⁹ First, the bill explicitly and unambiguously designated the municipal government as the conceding authority in the areas of water provision, sewerage treatment, and solid waste collection. In this, Bill 5.296 was seen as an affirmation and clarification of Article 30 of the 1988 Brazilian Constitution, and for the first time explicitly stated in legal terms that water and sanitation issues were inherently those of a “local interest” (Brazil, 1988).

Second, the bill provided a legal structure for the relationship (i.e. concessions contracts) between the municipal and state governments for those municipalities that do not provide WS services themselves and rather cede this operation to state companies.

The bill was approved by Congress in January 2007 as National Water Law 11.447/2007, and was the first ever federal law that addresses the WS sector (Castro & Heller, 2004).

2 Theoretical Framework

This section provides a simple framework to conceptualize the relationship between municipal and state companies in the WS sector.¹⁰ The purpose of this section is two-fold. First, it highlights that certain municipalities are better off self-providing WS services instead of contracting them out to the state company by providing conditions and intuition for which municipalities would chose to self-provide. Second, it informs the key empirical observation of the paper: in the presence of takeover threat by the state company, municipal WS companies will find it optimal to under-invest in their networks. It follows that once this threat of takeover is eliminated, there will be an increase in investment by these municipal companies.

⁹See Seroa da Motta & Moreira (2006)

¹⁰A complementary framework is derived by Joanis (2014), which develops a model of shared government accountability and public goods provision, with the driving mechanism being voter responsiveness in democratic institutions.

2.1 Basic Setup of the Framework

At the center of the framework is the difference in optimizing decisions by the state and municipal WS companies. The framework has two main components:

- The objective of the municipal company is to maximize the utility of a representative citizen, and the objective of the state company is to maximize the weighted utility of the representative citizens in each of the municipalities in its jurisdiction.^{11,12} The citizen’s utility depends on the amount (W) of services provided.¹³
- The model has 2 periods, with the company choosing the service level in both periods (W_1, W_2), as well as a network investment level (I) that is deducted from the Period 1 discretionary budget and reduces the per-unit cost of providing W_2 .

In the next sections I solve the “first best” optimization problem faced by the municipal and state companies, respectively. I then compare the service and investment decisions for the two types of companies and derive conditions under which certain municipalities would be better off providing these services themselves. The conditions that make these municipalities better self-providing will also make them attractive to expropriation by the state company. Therefore, I look at the investment decision of these municipalities under the risk of takeover by the state company in period 2. By comparing investment levels of municipal companies in the first-best case and in the case under takeover threat, I am able to make a prediction on the effect that an ambiguity-reducing legal reform will have on investment decisions.

¹¹There is evidence that social welfare is a large component of the WS sector in Brazil and it is not purely motivated by profit maximization. For example, Sao Paulo’s state WS company (SABESP) has a Code of Ethics and Conduct established in its company charter that defines sustainable development, social responsibility, and welfare improvement as guiding principles of its operations.

¹²As another example of non-profit-maximizing behavior of Brazilian WS companies, many companies, such as the provider for Pôrto Alegre implement so-called “social tariffs” that heavily discount initial amounts of water consumption for low-income households, schools, and other charitable organizations. See [Viero & Cordeiro \(2003\)](#)

¹³One can think of W in “quality-quantity” units

2.2 Service and Investment Decisions

2.2.1 Municipal WS Company

The municipal company chooses the level of service in each period (W_1, W_2) to maximize the utility of a representative citizen. It also chooses an investment level (I) in the first period that reduces the per-unit cost of providing W_2 . Letting the functional form of citizen utility be $U(\cdot) = \log(\cdot)$, the optimization problem faced by the municipal company is:¹⁴

$$\max_{W_1, W_2, I} \log(W_1) + \delta \log(W_2) \quad \text{s.t.} \quad cW_1 + I \leq Y_1, \quad \left(\frac{c}{I}\right) W_2 \leq Y_2$$

where Y_1 and Y_2 are the discretionary budgets for the municipal company in the two periods, and period 2 utility is weighted by a discount factor $\delta \leq 1$. The cost of providing these services is represented by a generic cost level, c . This per-unit cost in period 2 is decreasing in the level of investment (I) that was chosen in period 1.

Solving the constrained optimization problem results in an investment level $I^M = \frac{Y_1}{[1+\frac{1}{\delta}]}$, which is increasing in the size of the period 1 discretionary budget and decreasing in the size of the inter-temporal discount factor.

2.2.2 State Company

The state company's objective is to maximize the utility of its representative citizens by choosing the optimal level of services and investment for both periods. The state-level problem differs from the municipal one, however, in that the state company maximizes the *weighted* utility of the representative citizen in each of the n municipalities in its jurisdiction. For a state with $j = 1, \dots, n$ municipalities, the optimization problem is:

$$\max_{\{W_{1j}, W_{2j}, I_j\}} \sum_{j=1}^n \mu_j [\log(W_{1j}) + \delta \log(W_{2j})] \quad \text{s.t.} \quad \sum_{j=1}^n (cW_{1j} + I_j) \leq \bar{Y}_1, \quad \sum_{j=1}^n \left(\frac{c}{I_j}\right) W_{2j} \leq \bar{Y}_2$$

¹⁴This functional form allows the framework to be more tractable, however the implications of the model holds under greater generality.

Where (W_j, I_j) are the levels of services and investment devoted to municipality j by the state company. The coefficients μ_j are the pareto weights that the state assigns to each municipality in its jurisdiction, with $\sum_{j=1}^n \mu_j = 1$. The state company's total discretionary budget (\bar{Y}) is composed of the total of the respective municipal budgets: $\bar{Y}_1 = \sum_{j=1}^n Y_{1j}$ and $\bar{Y}_2 = \sum_{j=1}^n Y_{2j}$.

Equating the first-order conditions for two municipalities i and j and combining these conditions with the budget feasibility condition in period 1 yields the optimal investment level (I_i^S) that the state company devotes to a given municipality i of $I_i^S = \frac{Y_{1i}}{[1+\frac{1}{\delta}]} \frac{\sum_{j=1}^n \frac{Y_{1j}}{Y_{1i}}}{\sum_{j=1}^n \frac{\mu_j}{\mu_i}}$.

In this formula, Y_{1i} is municipality i 's component to the state company's first period budget, and is equivalent to Y_1 in the municipal company case of Section 2.2.1. Note that the level of investment that the state company devotes to municipality i is a function of not only the municipality's own budget and discount rate, but is also dependent on the municipality's budget and pareto weight relative to all of the other municipalities in the state. This point will be discussed further in the next section.

2.2.3 Comparing Investment Decisions by Municipal and State Companies

I now compare the optimal investment decisions made by the municipal and state companies to derive conditions under which a municipality would investment more into its WS network if it self-provided, rather than ceding these operations to the state company.

For a given municipality i , the municipal company's investment would be larger than the analogous investment level chosen by its state company if:

$$I^M \geq I_i^S \Leftrightarrow \frac{Y_1}{[1 + \frac{1}{\delta}]} \geq \frac{Y_{1i}}{[1 + \frac{1}{\delta}]} \frac{\sum_{j=1}^n \frac{Y_{1j}}{Y_{1i}}}{\sum_{j=1}^n \frac{\mu_j}{\mu_i}} \Leftrightarrow \sum_{j=1}^n \frac{\mu_j}{\mu_i} \geq \sum_{j=1}^n \frac{Y_{1j}}{Y_{1i}}$$

This indicates that municipality i would receive less investment in its network from the state company if the sum of the relative pareto weights of the other municipalities in the state is greater than the sum of the relative budget components to the state company's first period discretionary budget. This condition is likely to be satisfied when μ_i is small and Y_{1i}

is large. That is, municipalities that have little weight when the state company optimizes its citizen's utility, but has a large amount of resources that contribute to the state budget. This implication supports the observation by [Castro & Heller \(2004\)](#) that it was the richer, higher HDI municipalities that were more likely to choose in the late 1960's to provide their own WS services and not cede these operations to the state water companies. Further evidence is provided by [Rezende \(2005\)](#), who finds that these municipalities were also more politically autonomous than those that contracted service to the state.

The above comparison provides an interesting insight in the relationship between state and municipal companies; it suggests that *the direction of expropriation is upward*. That is, any move toward expropriation would come from a state company, as it could then take the larger resources from the rich municipalities and redistribute it to other municipalities in which it places a higher pareto weight. Furthermore, self-run municipalities would fear the loss of authority in their WS networks, as any expropriation would decrease citizen welfare.

2.2.4 Municipal Investment Under Threat of State Takeover

Lastly, I analyze the decision of those municipalities that satisfy the condition found in Section 2.2.3, which are better off by self-providing WS services and are attractive targets for state company takeover. In this case, I introduce this takeover threat whereby the municipal company can be taken over and incorporated into the state company's operations in period 2. I analyze how the introduction of this uncertainty affects the municipal company's first period investment decision (I).

The optimization problem is analogous to Section 2.2.1, except for the inclusion of a probability, p , that the state company can expropriate the municipality's services before period 2. If the state takes over the municipal company, it will only allocate an investment level $\bar{I}_S^i < I_M$ to the municipality.¹⁵ It will also provide a level of service $\bar{W}_{2,S}^i \leq W_{2,M}$, with

¹⁵For example, it can take many of the investments that municipality i made in the previous period (such as automobiles, computer systems, etc.) and physically reallocate these to other municipalities within the state's jurisdiction. The state company could also link the municipality's WS network to the larger state network in order to use its water and sewerage facilities for water that would be used by other municipalities.

the remainder of municipality i 's period 2 budget redistributed to other municipalities within the state. In this scenario, the municipal company will choose (W_1, W_2, I) to maximize the expected utility:

$$\max_{W_1, W_2, I} \log(W_1) + \delta \left\{ (1-p) [\log(W_2)] + p [\log(\bar{W}_{2,S}^i)] \right\} \quad \text{s.t. } cW_1 + I \leq Y_1, \left(\frac{c}{I}\right) W_2 \leq Y_2$$

Solving for the optimal level of investment under uncertainty yields $\tilde{I}^M = \frac{Y_1}{\left[1 + \frac{1}{(1-p)\delta}\right]}$.

In this scenario, the municipal company's optimal investment decision is a function of the probability of expropriation. Moreover, since $p \in (0, 1)$, there are two results of interest:

1. $\tilde{I}^M < I^M$: A municipality's optimal investment level is lower than the first-best case
2. $\frac{\partial \tilde{I}^M}{\partial p} < 0$: A municipality's optimal investment level is a decreasing function of the probability of expropriation

Intuitively, a municipal company under a threat of state takeover would choose a lower investment level and would prefer to direct these resources to first period utility, as it cannot fully benefit from the investment that pays off in the later period.

The above framework presents the main result of the paper: *a municipality will optimally under invest in its WS system when there exists a threat of takeover by the state company, and investment levels in these systems should increase once this threat is removed.*

3 Data

Information on the water and sanitation sector comes from the SNIS dataset provided by the Brazilian Ministry of Cities (Portuguese: *Ministrio das Cidades*). This dataset provides basic information and performance indicators on water and sewerage service at the municipality level. For those municipalities that contract these services to state companies, the dataset provides information for those parts of the system that operate within the municipal boundary. The Ministry of Cities provides this data on a yearly basis starting from 1995,

however the earliest rounds of the data are not standardized nor compatible with later years, and I therefore restrict the period of analysis to the years 2001 to 2012.

The main outcome of interest is the yearly investment in a municipality's WS network. The dataset provides seven categories based on the nature of the investment: total investment, three origin categories, and three destination categories. *Total investment* is the total of all of the investments made by the service provider in a given year and can be calculated as either the sum of the "origin" investment or the sum of the "destination" investments, as these two quantities are necessarily equal.¹⁶

The classification of origins are investment financed by "*Own Resources*", "*Onerous Resources*", and "*Nononerous Resources*". "*Own Resources*" investment is defined as all investment made by the WS utility from its own resources - through service collections, non-operating income, sale of stock to shareholders, etc. "*Onerous Resources*" are those resources for which the company services through paid loans which are returnable through depreciation or interest. These loans generally come from agreements with Brazilian federal banks, external development banks (such as the World Bank), and other financial institutions.¹⁷ All other investments that come in the form of non-repayable (mostly Federal) government grants are categorized as "*Nononerous Resources*".

The investment destination can be one of three types, depending on the final use of the resources. *Investment in Water* are investments taken by the company for all equipment and facilities that are directly involved in the service of water provision (e.g. water lines, treatment facilities). Similarly, *Investment in Sewer* is defined as the value of all investments in equipment and facilities built into the sewerage system. A third category exists - *Investment in Other* - for all investments that are general use and not directly related to

¹⁶There is an additional term - *capital expenditure* - that is defined as expenses incurred by the service provider in a given year for capitalizing the costs of projects that have not yet been incorporated into the appropriate investment classification. It does not have a significant economic interpretation and is primarily an accounting term that is used such that the sum of the destination classifications plus capital expenditure equals total investment.

¹⁷Examples of Brazilian federal banks include BNDES, CAIXA, and CEF

either the water or sewerage systems.¹⁸

Additional information on municipal characteristics comes from annual surveys conducted by the Instituto Brasileiro de Geografia e Estatística (IBGE). This data comprises various socioeconomic indicators for all of Brazil’s municipalities on yearly basis. Indicators include information on municipal finances (e.g. municipal GDP, taxes, gross value added), populations, and political characteristics.

4 Empirical Strategy

The framework in Section 2 predicts that any policy reform that eliminates takeover risk by state companies should lead to an increase in investment for those municipalities that provide their own WS services. To estimate this causal effect, I employ a difference-in-differences (DID) strategy - comparing the investment levels of municipalities that self-provide service against those municipalities that contract out to a state company.^{19,20} I compare investment levels for the years before the proposed policy reform and for the subsequent years. By differencing out the pre- and post-reform investment levels of the state-run municipalities, I am able to identify and estimate any increase in investment for self-run municipalities that is due to the elimination of takeover risk between the different levels of government.

The estimating equation I run is:

$$y_{mt} = \alpha + \gamma_m + \lambda_t + \delta Reform_{mt} + \mathbf{X}'_{mt}\beta + \varepsilon_{mt}$$

¹⁸Examples include office buildings, computer systems, maintenance vehicles, etc.

¹⁹An important point in running the DID strategy is the validity of these municipalities as a “control” group. In the empirical setting, the control group must not be “treated” by the reform, so the state-run municipalities should not be affected by the reform’s elimination of the takeover risk. The fact that these state-run municipalities are already serviced by the state companies implies that they ceded the operational authority in this sector - either through formal contracts or *de facto* by operations on the ground - to these state companies. Thus even before the reform, these municipalities has a probability of state takeover of zero and any legal reform that decreases risk of state takeover should not effect this group. Therefore as a first-order effect, the legal reform differentially affected the self-run and state-run municipalities.

²⁰Some may consider the reform to strengthen the rights for *all* municipalities. However, if that was the case, then the DID coefficient would provide an *underestimate* of the effect of the reform.

The dependent variable, y_{mt} , are the various investments in the WS system of municipality m in year t . The seven investment categories used in the regression are described in greater detail in Section 3.

I use the timing of the proposal of Bill 5.296 as the measure of the “pre-” and “post-” treatment periods. The variable $Reform_{mt}$ is an indicator variable that is equal to 1 for all observations in which the WS system of municipality m is run by a municipal company for all years t after the proposal of Bill 5.296 in Congress. The associated coefficient (δ) is the main coefficient of interest and is interpreted as the increase in investment by self-run municipalities after the introduction of the congressional reform. As the goal of this legislation was to reduce ambiguity between state and local governments in WS provision, Section 2.2.4 predicts that this coefficient should be positive and significant.

I use the year of proposal rather than approval because the reform of the WS sector was a primary policy concern for the administration of the widely-elected President Lula da Silva.²¹ Given the administration’s support of the initiative, the bill’s passage was likely. This is further evidenced by the fact that the bill eventually did pass Congress to become National Water Law 11.447 in January 2007. Moreover, since WS systems require large and lengthy investment schedules, confidence in the bill’s passage and a future elimination of takeover risk would spur investment by the municipal companies at the time of the bill’s proposal.

To increase the precision of the estimate, I use municipality and year fixed effects - γ_m and λ_t , respectively - instead of the “treatment” and “post” dummy variables found in the standard difference-in-differences regression. For added controls in the estimating equation, I include a vector of municipality characteristics, \mathbf{X}_{mt} . This vector comprises information for each year t on municipality m ’s population and geographical characteristics (e.g. latitude, longitude, total area). To address the fact that some municipalities started with higher levels of network investment at the beginning of the study period, I control for the base levels of

²¹President da Silva’s 61.3 percent vote share in the second round of the 2002 Presidential Election made him the second-most voted for president in the world at that time.

investment in municipality m 's WS network in the year 2001. Likewise, to control for the fact that municipalities differ in income, I include variables on municipal finances, such as municipal gdp, taxes, gross value added (gva).²²

To correct for issues that arise due to general autocorrelations in the DID setting, as discussed in [Bertrand, Duflo & Mullainathan \(2004\)](#), the error term - ε_{mt} - is estimated with robust standard errors that are clustered at the municipality level.

The estimation covers the period for which I have available data, 2001-2012. The paper also restricts the empirical specification to municipalities that have observations in both “pre-” and “post-” periods, although the findings in Section 5 are robust to the use of the unbalanced panel, as can be seen in the Appendix Table A2.

5 Results

This section investigates how the investment strategies for municipal companies changed as a result of the 2005 reform that eliminated the threat of takeover by state companies. In particular, this section displays the main finding of the paper: once the risk of expropriation by state companies was eliminated, municipal companies significantly increased the level of investment in their WS networks. I provide additional evidence of this elimination of takeover risk as an underlying mechanism driving the results by studying the heterogeneity in investment decisions by self-run municipalities. This section also presents robustness checks of the main result taking into account the possible spatial component of the WS sector. Lastly, I extend the analysis to observe if there was any change to service provision and associated health improvements as a result of the increased investments.

²²To address the possibility of these control variables being endogenous, I run an alternative specification excluding them (Appendix Table A1) and find similar results to the main specification.

5.1 Investment Decisions

5.1.1 Graphical Results

I first look at the graphical results of the impact of the legislative change. Figure 2 through Figure 8 show the raw investment data of the WS companies disaggregated at the municipality level for the period 2001-2012.

Figure 2 presents the yearly average of total investment for municipal and state WS companies. There are two important features of Figure 2. First, the yearly trend of pre-reform investment levels by the two types of companies are fairly comparable. The average yearly investment of municipal companies is higher than state companies in the period 2001-2004, which corroborates a key insight from the theoretical framework: those municipalities that are richer and more developed would choose to self-provide service and have higher levels of expenditure. Crucially for the DID framework, the parallel trends assumption appears to hold, in that although municipal company investment levels are higher, both types of companies display the same trend prior to 2005, with investment levels staying generally steady from year-to-year.

The second key feature of Figure 2 is the sharp increase in investments made by municipal companies after the proposal of Bill 5.296 in 2005. This increase in total investment by municipal companies is large, with the investment level in 2012 being approximately five times the pre-reform level.

I decompose this increase in total investment by both its source and destination. Figures 3-5 show the yearly investment levels for “own”, “onerous”, and “nononerous” sources, respectively. As with Total Investment, municipal companies have a large and dramatic increase in investment from own and onerous resources after the introduction of the reform. For both of these, the parallel trends assumption is even more strikingly satisfied, and there is little discernible post-reform increase in investment for the state-run counterparts. As both types of investment sources are costly to the WS company - either by forgoing service

expenditure in the current period or servicing the debt in a later one - this pattern is consistent with the prediction made in theoretical framework that investment levels would rise if the takeover threat from state companies was eliminated.

A similar increase in investment does not appear in investments that comes from “nononerous” government grants, as seen in Figure 5. Rather, the amount of yearly federal grants appear to be distributed equally for both types of companies and their investment levels co-move throughout the period. However, there is a large increase in investment for both types of municipalities starting in 2007. This is likely due to a new federal initiative called the “Program for the Acceleration of Growth” (PAC), that was pushed as a policy priority by the administration of President Lula da Silva in 2007. This program called for large increases in federal funding for major infrastructure projects (e.g. ports, highways, energy, WS networks) throughout Brazil. This new program also explains the slight increase in Total Investment for state-run municipalities after 2007 observed in Figure 2.

Figures 6 through 8 show the average yearly investment for municipalities by company type and investment destination. There are significant post-reform increases for self-run municipalities in all aspects of the WS network: water (Figure 6), sewer (Figure 7), and miscellaneous investments (Figure 8). In all three figures, both company types display parallel trends in pre-reform investment levels.

The effect in both the water and sewer networks are attenuated by the fact that state-run investment in municipalities increases after 2007 as a result of the federal PAC program. Consistent with this explanation is the lack of increased investment in the miscellaneous aspect of the state-run networks. These types of investments (e.g. computers systems, office space) are not related to the visible infrastructure of WS provision and were not a priority for the federal grants via the PAC. Moreover, the sharp increases in investment by municipal companies between 2005-2007 cannot be explained by the introduction of PAC, and are strong evidence for causal impact of the 2005 legislation that eliminated the expropriation risk for these companies.

5.1.2 Empirical Results

Table 1 presents the regression results using the differences-in-differences specification outlined in Section 4. Each column of the table corresponds to Figures 2 to 8, respectively.

Estimates from the table show that the empirical specification closely matches the plots of the raw investment data. The causal impact on investment from the introduction of Bill 5.926/2005 is positive and significant for all investment types save Nononerous Investment. The yearly average of Total Investment by municipal companies was approximately 2.3 million Reals from 2001-2005, which implies a greater than 100 percent increase in total investment for these companies after the elimination of takeover risk. Changes in Own Investment and Onerous Investment show an increase of 72 percent and over 550 percent, respectively. The increase in Total Investment as a result of the legal reform is split roughly 40-60 in increases from Own and Onerous sources.

The right-most three columns of the table display the coefficient of interest for the investment destinations, and correspond to Figures 6 through 8. After the proposed reform, there were large and significant increases in investment across all aspects of the WS network for municipal companies. The coefficients on investment in water and sewer networks are less statistically significant and are likely attenuated due to the introduction of PAC in 2007, which increased municipal investment in these network for state companies as well.

The largest investment increases occurred in the sewer network. This result is reasonable, as sewer networks incur high fixed costs of operation, and coverage lags behind water coverage across Brazil, implying higher rates of return to investment. Post-reform increases in the water, sewer, and miscellaneous network investments by municipal companies correspond to an approximately 80 percent, 170 percent, and 100 percent increase, respectively, from pre-reform yearly averages.

5.1.3 Heterogeneity in Investment Decisions

The previous two sections provided evidence of a causal link between the 2005 reform that eliminated the threat of takeover by state companies and subsequent increases in their network investment. In this section I provide additional evidence of takeover risk as an underlying mechanism driving these results. To do this, I study the heterogeneity across three dimensions that differentially affect a municipality's optimal investment decision, as shown in the theoretical framework in Section 2. These dimensions are the a priori probability of takeover by a state company, a municipality's relative income, and its political autonomy from the state government.

The theoretical framework predicts that, under threat of takeover, self-run municipalities with a higher probability of being expropriated by the state company would invest less in their WS network. Moreover, once this expropriation risk is eliminated, these municipalities would have a larger increase in investment than their counterparts.

To test this prediction, I split the analysis by whether a self-run municipality is within IBGE-designated metropolitan areas. An earlier bill²³ was proposed in Congress in 2001 with the aim of clarifying the roles of the different levels of government and would have conceded authority to the state companies. Crucially, this reform would only have extended to municipalities within metropolitan areas (GWI, 2001). While this bill did not pass Congress, its proposal along with pushes towards consolidation of services in metropolitan areas implies that those municipal companies within metro areas faced a higher and more enduring takeover threat from the state. Table 2 presents the post-reform investment decisions by whether a self-run municipality belongs to a metropolitan area. The table confirms the predication that across all investment types, municipal companies in metropolitan areas have larger and more significant increases in investment after the elimination of the threat of takeover.

Section 2.2.2 derived the optimal investment that a state company would allocate to mu-

²³Bill 4.147/2001

municipality i , which is a function of the municipality's income relative to other municipalities in the state, as well as its relative pareto weight μ_i . The relative size of these two values determine how attractive a given municipality would be to a state company in expropriating its network. Municipalities with high relative GDP would be more attractive as the state company could then redistribute these large resources to other municipalities in its jurisdiction. Likewise, municipalities that are more "politically autonomous" from the state (i.e. low μ_i) would allow the state to redistribute the municipality's resources to localities that are more aligned with state control (Rezende, 2005). Both of these observations imply that municipalities with high relative income and political autonomy would be the more likely candidates for expropriation, and would thus have larger post-reform increases in network investment.

To test the prediction on municipality GDP, I split the empirical analysis into municipalities with "High" and "Low" shares of state GDP.²⁴ Table 3 presents the results of the main specification by share of state GDP. Consistent with the above intuition, those municipalities that comprise a high share of state GDP have larger and more significant post-reform increases across all investment types than the low-share municipalities, even after controlling for income level.

I use the results from the 2004 municipal elections to study the heterogeneity in post-reform investment by political autonomy. As municipal and state elections alternate every two years, voters in the 2004 election made their decision for mayor with full knowledge of the political party of both the state legislature and governor. Also, the 2004 election occurred a full year before the proposal of Bill 5.926, and it is unlikely that voters would have taken this future legislation into account when voting for mayor. Thus the result of the 2004 municipal election and party alignment between mayor and governor is arguably a quasi-exogenous indicator of a municipality's autonomy from the state government.

²⁴All self-run municipalities with a share of their respective state's GDP greater than 1 percent (constituting approximately 30 percent of the sample) are classified as having a high share of GDP, while all others are classified as low GDP share municipalities.

I use this result to compare the decisions of self-run municipalities whose election resulted in a mayor of the same party as the governor against those where there was not political alignment. The results are presented in Table 4. Self-run municipalities in which the mayor was not aligned with the governor’s party as a result of the election had larger and more significant increases in investment after the reform. This finding supports the notion that municipalities that were more autonomous from the state government - and thus more likely to have reduced investment under the control of the state company - had a larger impact on investment decisions once the takeover threat was eliminated.

All three tables provide evidence that the elimination of takeover risk by the state company was an underlying mechanism that resulted from the reform. On average, municipal companies increased the investment into their WS networks after the reform, and those municipalities that faced higher uncertainty over takeover risk had the largest impact.

5.2 Robustness Checks of Main Result

In this section, I perform robustness checks to the main results from Table 1. These robustness checks address possible concerns over the preferred specification presented in this paper.

One concern is that the use of municipality and year fixed effects may not be capturing any *time varying* changes in characteristics of the state and municipalities. To address this, I run an alternative specification using municipality fixed effects and a state-specific time trend, shown in Appendix Table A3. The regression results in this specification are similar to those in Table 1, both in magnitude and significance for the non-attenuated investment categories. The investments that had the largest attenuation - *water* and *sewer* decrease in magnitude and lose their marginal statistical significance. In a similar regression employing municipality specific time trends, however these results are non-significant. I attribute this to the fact that with a large number of municipalities, imposing a specific time-trend for each “soaks up” nearly all of the meaningful variation between the self-run and state-run

municipalities.

Another potential concern is the timing of the legislation. The reform was proposed in Congress in 2005 and was finally ratified as National Water Law 11.447 in January 2007. While there is a clear increase in investment from municipal companies starting in 2005 (and argued earlier in the paper as a significant policy push by the Lula administration), it is arguable that the threat of state takeover was not fully removed until the bill became law. I run a DID specification in which $Reform_{mt}$ is equal to 1 for all years t after the passage of the law in 2007. Results of this specification are shown in Appendix Table A4. The coefficients are comparable in magnitude and significance to the coefficients from the main specification. The coefficient for *Investment in Water* and *Investment in Sewer* are smaller in magnitude. This result matches the observation that the federal PAC program, which targeted these highly visible infrastructure projects, was also introduced in 2007, and thus attenuated the difference in investment levels between self-run and state-run municipalities.

While the use of clustered standard errors, year fixed effects, and additional controls in the estimating equation help to mitigate issues regarding serial autocorrelation, the largest concern to the causal estimates is the presence of spatial correlations.

The presence of potential spatial correlations is particularly relevant in this setting, as the construction and operation of water and sewerage networks can be greatly affected by geographic conditions. For example, the presence of different water sources (e.g. surface water, groundwater, under river flow) will dictate the amount and type of investment needed in the local water system. Soil and ground conditions will also affect the method and cost of installation of water/sewer pipes and other underground facilities. These examples suggest that investments made by WS companies could be clustered in certain geographic regions. Moreover, the interconnected nature of a water and sewer network give further support to the increased possibility of spatial correlation among municipalities within a small geographic cluster.

While the empirical specification in Section 4 includes spatial fixed effects and standard

errors clustered at the municipality level, this may not sufficiently address the spatial dependence (Anselin & Arribas-Bel, 2013). In order to address the possible spatial correlation directly, I employ two different empirical strategies: creating buffer regions and using the spatial error model (SEM).

The first strategy to control for spatial correlation is to only compare those municipalities run by state companies that are geographically near municipalities that provide their own service. This strategy is similar to Heckert & Mennis (2012) and should compare only those treatment and control groups that have similar (and unobserved) geospatial characteristics.

To run this approach, I calculate an exterior boundary buffer for all self-run municipalities using an 3rd-level administrative map provided by the IBGE.²⁵ These buffer regions are of varying distances and are defined to be all areas within the designated distance from any point along the municipality's boundary. For each given buffer distance, I then only include those state-run municipalities that are (weakly) within the buffer zone.²⁶ Table 5 shows the estimation results for four buffer distances: 10km, 25km, 50km, and 100km. The results are similar to the coefficient estimates in Table 1 in both magnitude and significance. Moreover, these estimates become larger and more similar to the main result as the buffer zone increases.

The second approach explicitly structures the error relationship using the spatial error model (SEM).²⁷ In this model, I construct a error weighting matrix E using the inverse-distance rule of spatial dependence. That is, municipalities that are closer to each other will have great spatial dependence, and this dependence decays at a rate of the inverse of the distance between the two.

Table 6 shows the estimates using the SEM specification. The main findings of the paper are robust to the use of a spatial error structure, with the estimates of the effect of Bill 5.296 on the investment decision of municipality-run companies to be of similar magnitude and significance.

²⁵The IBGE's BCIM v304 mapping library

²⁶Note that a municipality with CESB service may be in multiple buffer zones, and the control group is then the set of all state-run municipalities that are in at least one buffer region.

²⁷This approach is similar to the one employed by Dubé, Thériault & Des Rosiers (2014)

5.3 Access to WS System

I also study whether the increase in investment by municipal companies had any effect on network service or access. I employ a modified version of the difference-in-differences strategy outlined in Section 4, with the “post” variable defined as two years after the proposal of Bill 5.296/2005 in Congress. This two year lag is taken to account for the time needed for investment projects begun after the reform to enter into network use.

Table 7 displays the results for access to the water and sewer network. Access to the water network is measured by several variables available in the dataset that is presumed to have a direct impact on the number of potential users of the water system. The variables include information on the number (and type) of connections to the system, as well as the overall length of the water pipe network.

The increase in investment by municipal companies resulted in significant increases in the number of water connections across all types, with strong significance in metered connections (columns 3 and 5). The increased investment levels also lead to a significant increase to the length of the water networks pipes, although the magnitude of this increase represents a modest growth of approximately 6.3 percent compared to pre-reform average.

The bottom panel of Table 7 shows corresponding results for variables related to access of the sewer system. This table displays a similar pattern to that of water access, with significant increases across all types of sewer system connections. The increase in sewer network length represents a larger 16.3 percent increase from average pre-reform levels.

5.4 Impact on Mortality

In this section, I investigate whether the increases in investment and access to the WS systems led to health improvements. As children under 5 years of age are especially susceptible to water-borne diseases - due both to a less developed immune system and knowledge of avoidance behavior tactics - one would expect that increased access to improved water and sanitation facilities would greatly reduce the number of annual child deaths ([Galiani](#),

Gertler & Schargrodsky, 2005; Currie et al., 2013; He & Perloff, 2016).

Using mortality data from the Brazilian Ministry of Health’s DATASUS database, I run a regression similar to the previous section with yearly deaths as the dependent variable. I run this regression separately for various age groups ranging from newborns to adults. The regression results are provided in Table 8. As expected, self-run municipalities that saw significant increases in investment also had significant decreases in child mortality. This decrease of 4 less child deaths per year translates to an approximately 24 percent drop in mortality from the pre-reform period. No other age groups had a statistically significant decrease in mortality during this period, and the magnitude of these decreases are less than half of the child mortality effect. The lack of significance for other age cohorts adds evidence to the mechanism behind this decrease in child mortality being an expansion of improved WS services (for which infants would be especially sensitive), as opposed to a general improvement in the health environment for self-run municipalities over this period.

6 Conclusion

This paper generates significant insight in the role that ambiguity in intra-governmental relations can have in public resource provision. Using an administrative panel dataset on the Brazilian water and sanitation sector, I find that legal reforms which eliminated the risk of takeover between the various levels of government have large impacts on investment in public utilities. Results suggest that post-reform, municipalities with local water and sanitation companies almost doubled their network investment. Moreover, this increased investment was funded by both debt and self-financing. I find evidence that this increase in investment led to an increase in access to the WS system in these municipalities. I also find evidence that this increased investment resulted in increased access to both the water and sewerage networks. Finally, I document significant decreases in child mortality for self-run municipalities post-reform. This drop in mortality - on the range of a 24 percent decrease

from pre-reform levels - provides suggestive evidence of the large welfare impacts of this type of public goods reform.

By incorporating the literature on incomplete property rights into the work on federalism and public goods provision, this paper provides insight on an alternative policy tool that can be used to increase investment in this crucial welfare sector. The evidence in this paper suggests that, rather than large scale, capital-intensive investment campaigns by federal governments and international agencies, countries can focus on passing legal reforms to strengthen property rights among governmental stakeholders. This institutional reform can achieve similar increases in investment in public goods. Moreover, a strong institutional framework would help maintain the large scale investments from conventional outside sources, as any large-scale investment without the accompanying decrease in intra-governmental takeover risk would have sub-optimal maintenance strategies by the operators.

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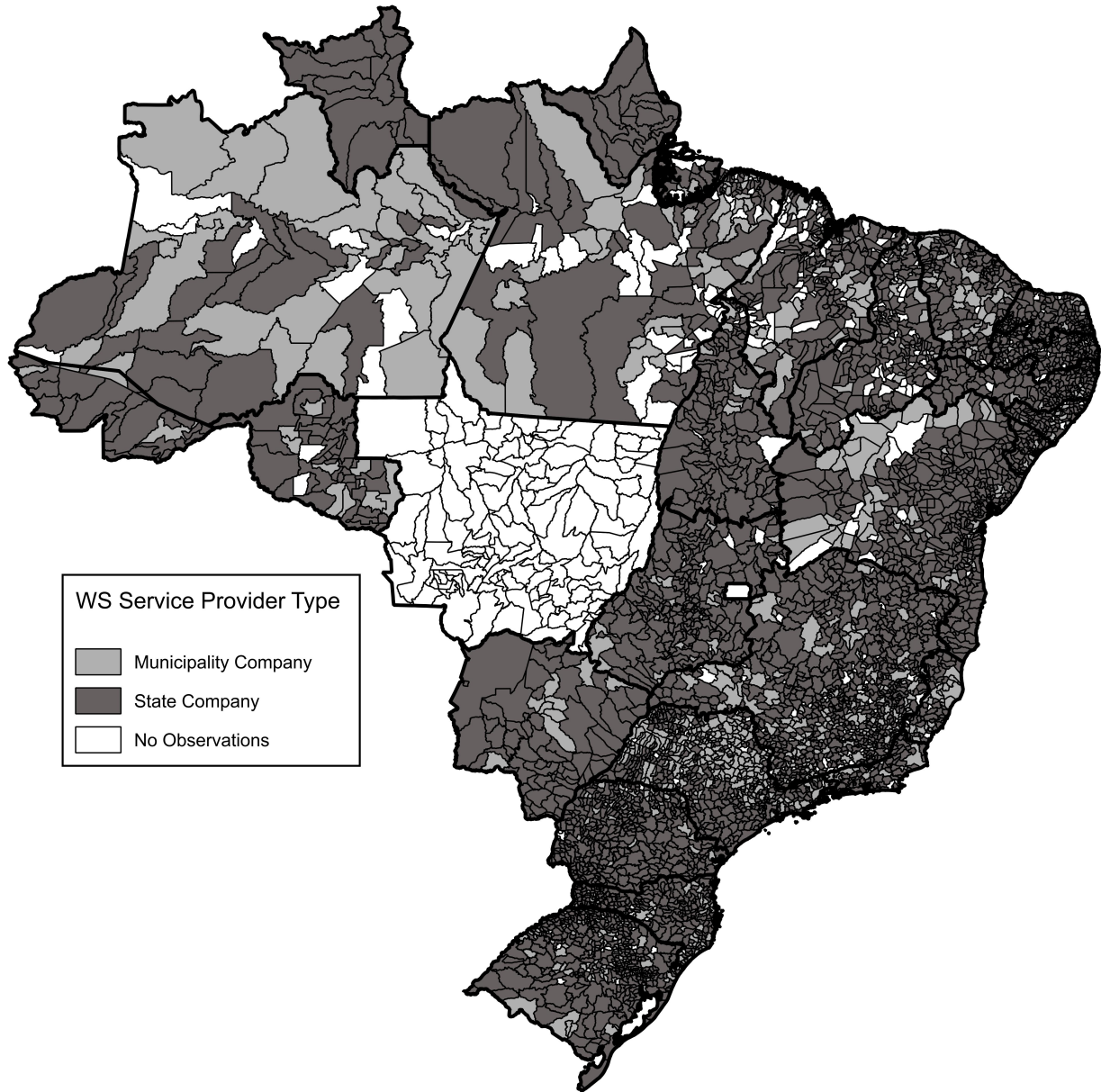
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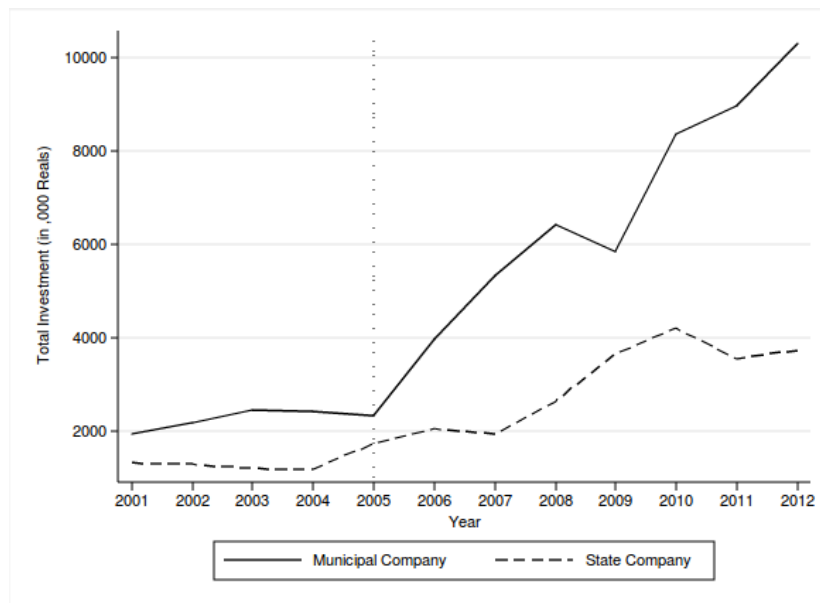
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Figure 1: WS Provider Type by Municipality



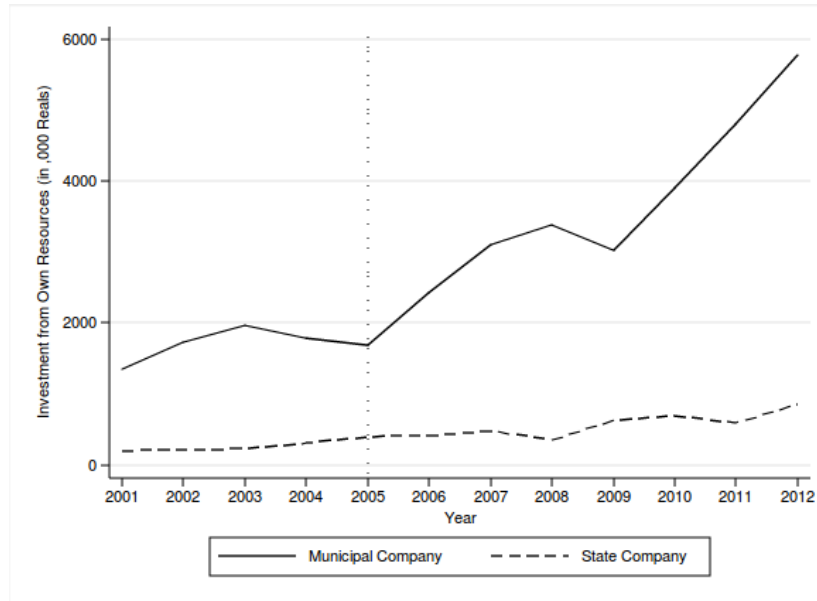
Notes: This map shows the breakdown of Brazilian municipalities by type of WS provider. Municipalities for which there are no observations are shaded in white. Bold lines indicate the division Brazilian states. The state of Mato Grosso (in central-west Brazil) eliminated its state WS company in 1998 and thus is not included in the analysis. The Brasilia Federal District is also excluded from the analysis. Data on WS company type is provided by the Ministry of Cities, and the administrative boundary map is provided by IBGE.

Figure 2: Total Investment



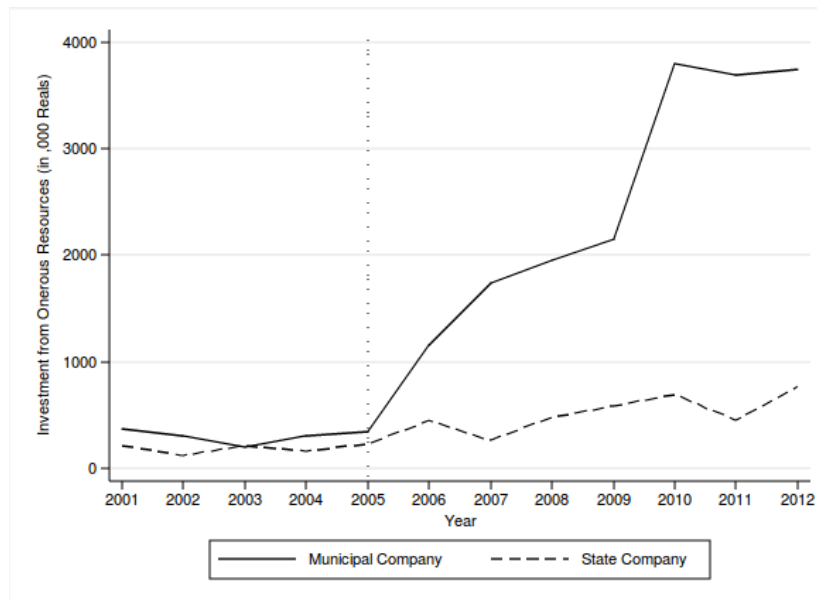
Notes: This graph shows the average total investment level in the municipality by each type of WS company for a given year. The solid line represents the average yearly value of investment for all municipalities that self-provide WS service. The dashed line represents the yearly average across all municipalities that have WS services provided by state companies. The vertical dotted line depicts the year the Bill 5.296/2005 was proposed

Figure 3: Investment from Own Resources



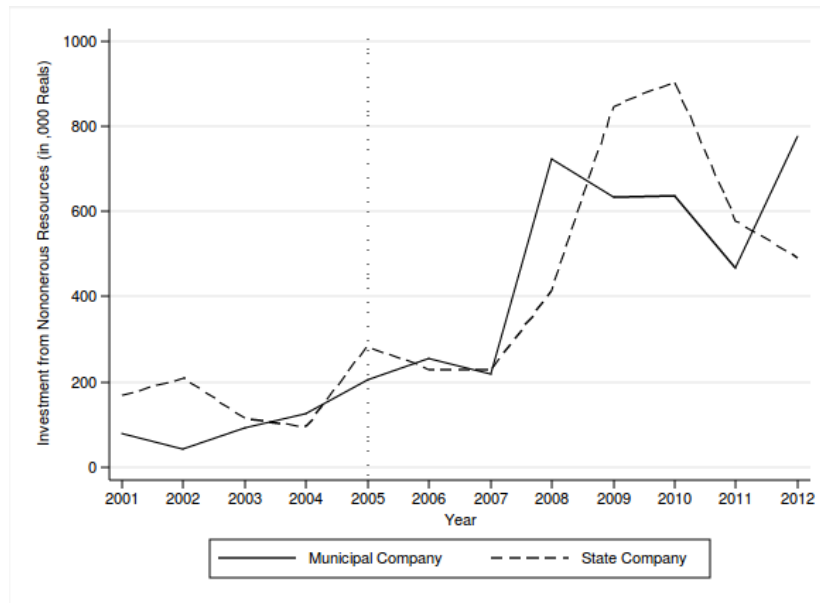
Notes: This graph shows the average investment via own resources in the municipality by each type of WS company for a given year. The solid line represents the average yearly value of investment for all municipalities that self-provide WS service. The dashed line represents the yearly average across all municipalities that have WS services provided by state companies. The vertical dotted line depicts the year the Bill 5.296/2005 was proposed

Figure 4: Investment from Onerous Resources



Notes: This graph shows the average investment via onerous resources in the municipality by each type of WS company for a given year. The solid line represents the average yearly value of investment for all municipalities that self-provide WS service. The dashed line represents the yearly average across all municipalities that have WS services provided by state companies. The vertical dotted line depicts the year the Bill 5.296/2005 was proposed

Figure 5: Investment from Nononerous Resources



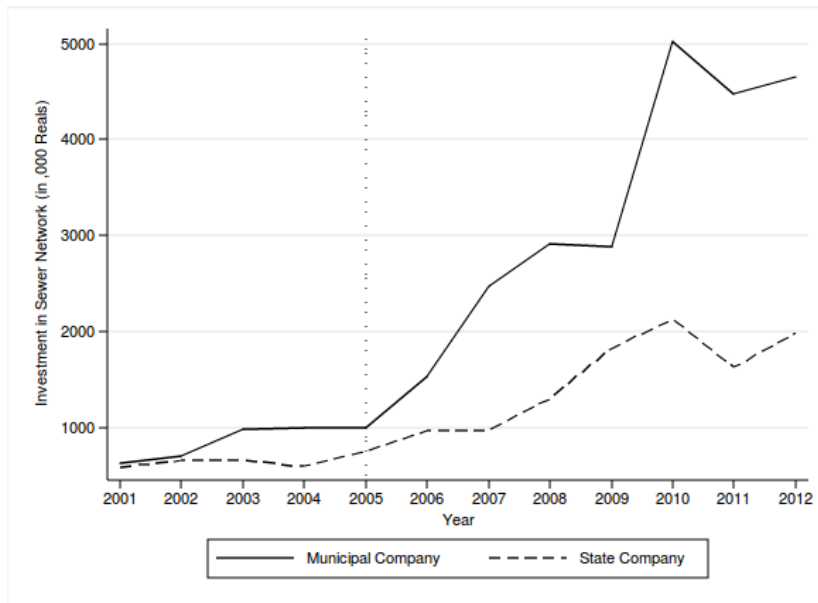
Notes: This graph shows the average investment via nononerous resources in the municipality by each type of WS company for a given year. The solid line represents the average yearly value of investment for all municipalities that self-provide WS service. The dashed line represents the yearly average across all municipalities that have WS services provided by state companies. The vertical dotted line depicts the year the Bill 5.296/2005 was proposed

Figure 6: Investment in Water Network



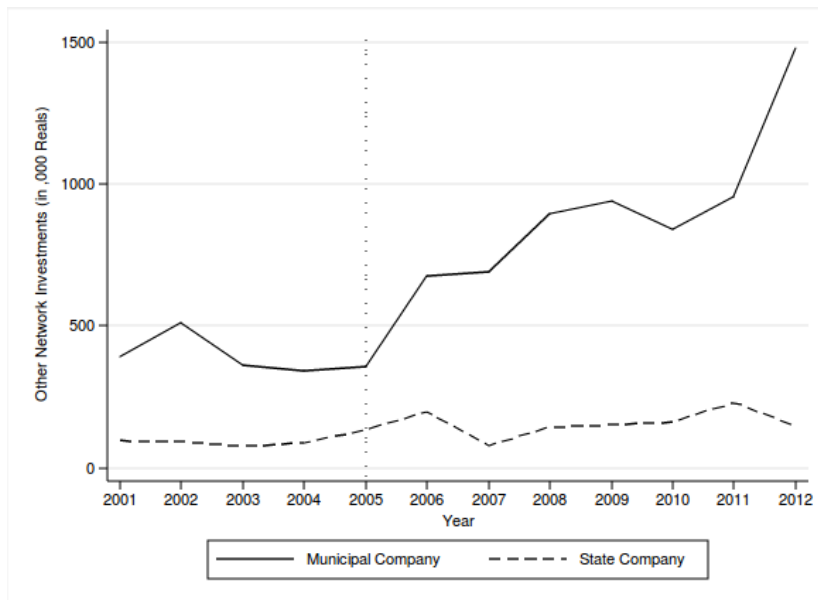
Notes: This graph shows the average investment in the water network in the municipality by each type of WS company for a given year. The solid line represents the average yearly value of investment for all municipalities that self-provide WS service. The dashed line represents the yearly average across all municipalities that have WS services provided by state companies. The vertical dotted line depicts the year the Bill 5.296/2005 was proposed

Figure 7: Investment in Sewer Network



Notes: This graph shows the average investment in the sewer network in the municipality by each type of WS company for a given year. The solid line represents the average yearly value of investment for all municipalities that self-provide WS service. The dashed line represents the yearly average across all municipalities that have WS services provided by state companies. The vertical dotted line depicts the year the Bill 5.296/2005 was proposed

Figure 8: Other Network Investments



Notes: This graph shows the average investment in the general WS network in the municipality by each type of WS company for a given year. The solid line represents the average yearly value of investment for all municipalities that self-provide WS service. The dashed line represents the yearly average across all municipalities that have WS services provided by state companies. The vertical dotted line depicts the year the Bill 5.296/2005 was proposed

Table 1: WS Investment

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	2,970** (1,225)	1,775*** (459.8)	1,973** (823.8)	10.60 (164.7)	818.0* (439.8)	1,683** (852.0)	467.6*** (140.5)
Observations	16,152	16,152	16,152	16,152	16,152	16,152	16,152
R-squared	0.737	0.609	0.439	0.462	0.612	0.652	0.519
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Notes: Investment levels are measured in ,000s Reals. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes), and base-year 2001 investment levels. Panel is balanced for the period 2001-2012. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table 2: WS Investment by Metropolitan Area

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company in Metro area, Post-reform	4,573** (2,236)	2,397*** (877.2)	2,770** (1,386)	236.1 (261.6)	1,241* (730.5)	2,786* (1,626)	510.3** (226.1)
Self-run company not in Metro area, Post-reform	1,653 (1,142)	1,264*** (413.6)	1,319 (960.5)	-174.5 (146.9)	471.0 (418.0)	778.0 (752.8)	432.6** (173.8)
Observations	16,152	16,152	16,152	16,152	16,152	16,152	16,152
R-squared	0.737	0.610	0.440	0.462	0.612	0.652	0.519
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Notes: Investment levels are measured in ,000s Reals. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes), and base-year 2001 investment levels. Panel is balanced for the period 2001-2012. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table 3: WS Investment by Share of State GDP

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company with High share of State GDP, Post-reform	7,800** (3,184)	3,085*** (1,148)	5,331** (2,276)	194.0 (320.0)	2,366** (996.0)	4,837** (2,349)	670.0** (295.0)
Self-run company with Low share of State GDP, Post-reform	478.8 (612.1)	1,099*** (342.1)	241.4 (244.4)	-83.98 (147.1)	19.93 (305.5)	57.45 (293.3)	363.3** (145.8)
Observations	16,152	16,152	16,152	16,152	16,152	16,152	16,152
R-squared	0.737	0.611	0.445	0.462	0.613	0.653	0.519
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Notes: Investment levels are measured in ,000s Reals. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes), and base-year 2001 investment levels. Panel is balanced for the period 2001-2012. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table 4: WS Investment by 2004 Municipal Election Result

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company with Different Party, Post-reform	3,271** (1,506)	1,899*** (586.3)	2,218** (1,044)	-86.85 (170.1)	682.7* (397.2)	2,065* (1,126)	480.1*** (177.5)
Self-run company with Same Party, Post-reform	2,137 (1,760)	1,432** (595.9)	1,295 (1,104)	280.1 (298.3)	1,192 (1,088)	627.5 (672.6)	433.1** (190.1)
Observations	16,152	16,152	16,152	16,152	16,152	16,152	16,152
R-squared	0.737	0.610	0.440	0.462	0.612	0.652	0.519
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Notes: Investment levels are measured in ,000s Reals. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes), and base-year 2001 investment levels. Panel is balanced for the period 2001-2012. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table 5: WS Investment with Buffer Zones

	<u>10km Buffer Zone</u>						
	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	2,795* (1,436)	1,755*** (480.8)	1,859** (883.0)	-720.1 (522.2)	432.8 (768.7)	2,052** (896.2)	491.0*** (142.6)
Observations	4,412	4,412	4,412	4,412	4,412	4,412	4,412
R-squared	0.465	0.602	0.353	0.389	0.386	0.373	0.344
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	<u>25km Buffer Zone</u>						
	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	2,772** (1,377)	1,661*** (479.6)	1,575* (920.4)	-512.1 (372.4)	534.6 (622.8)	1,773** (898.8)	461.4*** (148.8)
Observations	5,756	5,756	5,756	5,756	5,756	5,756	5,756
R-squared	0.545	0.646	0.442	0.393	0.413	0.463	0.438
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	<u>50km Buffer Zone</u>						
	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	3,011** (1,279)	1,726*** (467.9)	1,735** (878.9)	-346.1 (291.0)	790.2 (501.8)	1,689* (882.1)	484.0*** (145.8)
Observations	7,735	7,735	7,735	7,735	7,735	7,735	7,735
R-squared	0.571	0.643	0.439	0.463	0.413	0.529	0.431
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes
	<u>100km Buffer Zone</u>						
	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	2,476* (1,287)	1,734*** (463.4)	1,935** (834.2)	-105.5 (198.5)	581.1 (505.9)	1,439* (866.7)	456.1*** (142.6)
Observations	11,987	11,987	11,987	11,987	11,987	11,987	11,987
R-squared	0.736	0.617	0.435	0.459	0.611	0.653	0.520
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Notes: Panels A, B, C, and D include as the control group those municipalities with state-run WS service which are within 10km, 25km, 50km, and 100km of a self-run municipality's boundary, respectively. Investment levels are measured in ,000s Reals. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes), and base-year 2001 investment levels. Panel is balanced for the period 2001-2012. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table 6: WS Investment (Spatial Error Model)

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	2,955*** (584.0)	1,799*** (146.6)	1,996*** (233.4)	8.706 (203.3)	784.3** (357.9)	1,707*** (323.6)	474.6*** (67.89)
Observations	16,152	16,152	16,152	16,152	16,152	16,152	16,152
Adj. R-squared	0.690	0.450	0.268	0.310	0.532	0.599	0.446
State FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Notes: Investment levels are measured in ,000s Reals. Control variables include data on population, municipal gdp in the base-year 2001, and base-year 2001 investment levels. Panel is balanced for the period 2001-2012. SEM standard errors are shown in parentheses.

Due to limitations in the non-linear estimation, this specification includes state fixed effects (γ_s) and requires a dummy variable $MuniCo_m$ that is equal to 1 if municipality m 's WS network is run by a municipal company.

The regressions were run using the SPMLREG program in Stata12. See (Jeanty, 2013). The vector of controls, \mathbf{Z}_{mt} , includes base year levels of WS investment, as well as population of GDP measures.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table 7: WS System Access

	Water Network				
	Number of Water Connections - Total	Number of Water Connections - Active	Number of Water Connections - Metered	Number of Households with Water Connection	Water Network Length
Self-run company, 2 years post-reform	2,854** (1,176)	2,243** (1,092)	2,770*** (910.1)	3,114** (1,477)	34.30*** (10.50)
Observations	15,169	15,256	15,262	15,283	15,192
R-squared	0.986	0.987	0.990	0.989	0.316
Muni FE	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes

	Sewer Network				
	Number of Sewer Connections - Total	Number of Sewer Connections - Active	Number of Sewer Connections - Metered	Number of Households with Sewer Connection	Sewer Network Length
Self-run company, 2 years post-reform	4,191*** (1,132)	3,748*** (1,064)	5,206*** (1,527)	4,552*** (1,413)	60.08*** (19.90)
Observations	15,169	15,256	15,262	15,283	15,192
R-squared	0.986	0.987	0.990	0.989	0.316
Muni FE	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes

This table reports the results of six OLS regressions. Length of water network is measured in km. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes) in the base-year 2001, and base-year 2001 investment levels. Panel is balanced for the period 2001-2012. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table 8: Mortality

	Less Than 5 Years	5 - 9 Years	10 - 19 Years	20 - 29 Years	30 - 39 Years	40 - 49 Years
Self-run company, 2 years post-reform	-4.196*** (1.615)	-0.189 (0.142)	-1.511 (1.124)	-1.111 (2.182)	-2.284 (1.523)	-1.976 (1.416)
Observations	16,149	16,149	16,149	16,149	16,149	16,149
R-squared	0.961	0.934	0.930	0.949	0.979	0.992
Year FE	Yes	Yes	Yes	Yes	Yes	Yes
State FE	Yes	Yes	Yes	Yes	Yes	Yes
Metro FE	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes

This table reports the results of six OLS regressions. Mortality data comes from Brazilian Ministry of Health. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes) in the base-year 2001, and base-year 2001 investment levels. Panel is balanced for the period 2001-2012. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Appendix Tables

Table A1: WS Investment - No Controls

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	2,970** (1,225)	1,775*** (459.8)	1,973** (823.8)	10.60 (164.7)	818.0* (439.8)	1,683** (852.0)	467.6*** (140.5)
Observations	16,152	16,152	16,152	16,152	16,152	16,152	16,152
R-squared	0.737	0.609	0.439	0.462	0.612	0.652	0.519
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	No	No	No	No	No	No	No

This table reports the results of eight OLS regressions. Each column corresponds to a different dependent variable relating to type of WS investment in a given municipality. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table A2: WS Investment - Unbalanced Panel

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	1,426** (626.3)	984.9*** (249.7)	918.8** (393.3)	32.70 (116.8)	391.7* (234.6)	795.2* (425.9)	255.5*** (69.44)
Observations	43,290	43,290	43,290	43,290	43,290	43,290	43,290
R-squared	0.733	0.595	0.435	0.445	0.611	0.644	0.520
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Investment levels are measured in ,000s Reals. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes) in the base-year 2001, and base-year 2001 investment levels. Panel is unbalanced and includes all municipalities that enter the dataset in any year between 2001 and 2012. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table A3: WS Investment - State Specific Time Trend

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-reform	1,838 (1,485)	1,688*** (450.1)	2,083** (848.2)	94.66 (149.8)	363.6 (647.9)	1,014 (923.3)	396.4*** (130.2)
Observations	16,152	16,152	16,152	16,152	16,152	16,152	16,152
R-squared	0.741	0.614	0.444	0.472	0.618	0.655	0.522
Municipality FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
State Time Trend	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Investment levels are measured in ,000s Reals. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes) in the base-year 2001, and base-year 2001 investment levels. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.

Table A4: WS Investment - Legislation Passage Date

	Total Investment	Source of Investments			Destination of Investments		
		Own Investment	Onerous Investment	Nononerous Investment	Investment in Water	Investment in Sewer	Other Investments
Self-run company, Post-Legislation	3,029** (1,426)	1,891*** (496.2)	2,100** (932.1)	8.187 (209.1)	777.0 (557.3)	1,797* (1,052)	491.0*** (164.3)
Observations	16,152	16,152	16,152	16,152	16,152	16,152	16,152
R-squared	0.737	0.610	0.440	0.462	0.612	0.652	0.519
Muni FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Year FE	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Controls	Yes	Yes	Yes	Yes	Yes	Yes	Yes

Investment levels are measured in ,000s Reals. Control variables include data on population, geographic characteristics (latitude, longitude, area), municipal finances (gdp, gva, taxes) in the base-year 2001, and base-year 2001 investment levels. Robust standard errors clustered at the municipality level are shown in parentheses.

*** indicates statistical significance at the 1% level; ** at the 5% level; and * at the 10% level.