New Thinking in Industrial Policy: Perspectives from Developed and Developing Countries

PROGRAM

Columbia University
International Affairs Building Room 1501, 420 W 118th St, NY NY
November 6, 2026

Friday, November 6, 2026

8:30am-9:00 am Breakfast

9:00-10:15 am Welcome and Keynote Panel (Plenary)
Room 1501

- "Industrial Policy for Development: Approaches in the 21st Century"
  - **Ana Fernandes** (World Bank)
- "The Indian Innovation Puzzle"
  - Namrata Kala (MIT), **Josh Lerner** (Harvard), Junxi Liu (University of Warwick)

Moderator: Andrew Schrank (Brown University)

10:15-10:30 am Coffee Break

10:30-11:30 am Paper Sessions (parallel)
Room 1501

- "Social Learning among Urban Manufacturing Firms: Energy-Efficient Motors in Bangladesh"
  - Ritam Chaurey (Johns Hopkins University), Gaurav Nayyar (World Bank), Siddharth Sharma (World Bank), **Eric Verhoogen** (Columbia University)
- "Fragmenting Commercial Governance: The Political Economy of Place-Based Industrial Policy in Africa"
  - Michael O. Allen (Stanford University), **Zoe Xincheng Ge** (IE University)

Moderator: Laura Boudreau (Columbia University)

Room 1512

- "Strategic Vulnerability and Optimal Tariffs: Theory and Evidence on De-risking"
  - Ahmad Lashkaripour (Indiana University), **Ina Simonovska** (UC Davis)
- "Designing and Evaluating Industrial Policy at the Border: Evidence from US Steel and Aluminum"
  - **Alexandre Aubard** (GWU/GTPO), Garphil Julien (Open Markets Institute)

Moderator: Josh Whitford (Columbia University)

11:30-11:45 am Coffee Break

11:45-12:45 pm Paper Sessions (parallel)

Room 1501

- "Government Banks, Geopolitics, and Global Trade"
  - Ralph De Haas (KU Leuven), **Cedric Huylebroek** (Deutsche Bundesbank and KU Leuven), Bernardus Van Doornik (Central Bank of Brazil)
- "The Political Economy of Hydrogen-Based Industrialisation: Industrial Policy and Social Contracts in Oman and Morocco"
  - **Dawud Al Ansari** (Shaheen Institute for Strategy and Development), Yassine Zegzouti (GIZ Morocco)

    Moderator: Matthias Thiemann (Sciences Po)

Room 1512

- "Military Procurement and Spatial Development: The Long-Run Effects of the US Civil War"
  - **Lovepreet Singh** (University of Illinois, Urbana-Champaign)
- "Industrial Policy as Compensation for Economic Decline: Evidence from Post-War Britain"
  - **Zuhad Hai** (New York University)

    Moderator: Nathan Lane (London School of Economics)

12:45-1:00 pm Get lunch, return to room

1:00-2:00 pm Keynote Q&A (Plenary): A conversation on NYC's QFab Initiative

- **Jeanny Pak** (COO of NYC EDC) in conversation with Susan Helper (Case Western Reserve University)

2:00-3:00 pm Paper Sessions (parallel)

Room 1501

- "Manufacturing Soft Power: The Cultural Turn in China's Industrial Policy"
  - **Yingyao Wang** (University of Virginia)
- "Picking Winners or Building Them? Central and Local Government Venture Capital in Chinese Semiconductors"
  - **Ming-yen Ho** (UC Berkeley Haas School of Business)

    Moderator: Luis Jaramillo (Columbia University)

Room 1512

- "Can Place-Based Subsidies Improve Labor Market Efficiency?"
  - Federico Cingano (The Bank of Italy), **Chiara Motta** (University of California, Berkeley)
- "Elsewhere in North America: How U.S. Tariffs on China Boosted Mexico's Manufacturing Employment and Output"
  - **Hale Utar** (Grinnell College)

    Moderator: Bilge Erten (Northeastern University)

3:00-3:15 pm Coffee Break

3:15-4:15 pm Paper Sessions (parallel)

Room 1501

- "Production Network Spillovers from EU Funded R&D Grants"
  - Melko Dragojevic (University of Dubrovnik), **Ebehi Iyoha**; Harvard Business School; Stjepan Srhoj (University of Split)
- "More than derisking: The impact of green industrial policy functions on firm patenting and follow-on investment"
  - **D. Cale Reeves** (University of Cambridge), Em Finkelstine (University of California, Berkeley), Jonas Meckling (University of California, Berkeley); Harvard Business School), Benedict Probst (Max Planck Institute), Laura Diaz Anadon (University of Cambridge)

    Moderator: Nils Kupzok (Columbia University)

Room 1512

- "Promoting Exports"
  - Cecilia Carvalho (University of Geneva), Nicolas Depetris-Chauvin (HES-SO), Paulo Mencacci (Sao Paulo School of Economics – FGV), Emanuel Ornelas (Sao Paulo School of Economics – FGV), **Joao Paulo Pessoa** (Sao Paulo School of Economics – FGV), Cristine Pinto (Insper – Instituto de Ensino e Pesquisa), Vladimir Ponczek (Sao Paulo School of Economics – FGV)
- "The Geopolitics of Industrial Policy: Evidence from Export Credits"
  - **Adrien Matray** (Atlanta Fed), Karsten Muller (NUS Business School), Zekai Shen (Bocconi University), Chezi Xu (University of California Berkeley)

    Moderator: Eric Verhoogen (Columbia University)

4:15-4:30 pm Coffee Break

4:30-6:00 pm Closing Keynote Conversation

- "Industrial Policy Amidst Global Turbulence"
  - **Heather Boushey** (University of Pennsylvania), **Elisabeth Reynolds** (MIT) and **Joseph Stiglitz** (Columbia)

    Moderator: Josh Whitford (Columbia University)